

2019.8.28 星期三 Wednesday

13:00 – 16:30

数码印花论坛 – 新路在何方? 家纺转型, 迫在眉睫  
Digital Printing Seminar – Where's the new development of Digital Printing Technology in the Home Textiles Industry? The urge of accelerating transformation for home textile manufacturers

13:00-13:05 开场致辞

13:05-13:25 智能制造助力家纺个性化定制  
讲者: 王志刚先生, 飞榴(上海)信息科技有限公司销售总监

13:30-13:55 免上浆免蒸洗的活性数码印花方案  
讲者:  
1. 何永钦先生, 兴濠企业有限公司总经理  
2. 梁永生先生, 青岛新时代数码科技有限公司总经理

14:00-14:25 生态棉转印工艺  
讲者: 方立忠先生, 绍兴鑫景柯印染科技有限公司总经理

14:30-14:55 从传统印花转型数码印花: 家纺企业的经验分享  
讲者: 高红女士, 山东柳瞳家用股份有限公司经理

15:00-15:25 家纺数码印花如何快速响应求新求快, 更环保的时代新要求  
讲者: 关键先生, 佛山市三水盈捷精密机械有限公司(新景泰)销售经理

15:30-16:30 家纺数码印花供应链大讨论  
讲者:  
1. 方立忠先生, 绍兴鑫景柯印染科技有限公司总经理  
2. 赵登宇先生, EFI Reggiani销售开发经理  
3. 袁天鸿先生, 南通新建数码印花有限公司总经理  
4. 陈太田先生, 无锡成明环保科技有限公司销售总监  
5. 关键先生, 佛山市三水盈捷精密机械有限公司(新景泰)销售经理

地点 / Venue: 8.1C51论坛区 Seminar Area

语言 / Language: 中文 Chinese

## 同期活动日程 Fringe Programme Schedule

13:00 – 16:30

数码印花论坛 – 新路在何方? 家纺转型, 迫在眉睫

**Digital Printing Seminar – Where's the new development of Digital Printing Technology in the Home Textiles Industry? The urge of accelerating transformation for home textile manufacturers**

13:00-13:05 Opening

13:05 -13:25 How does intelligent manufacturing technology help individualised customisation of home textiles

Speaker: Mr.Zhigang Wang, Sales Director of Feiguan (Shanghai) Information Technology Co Ltd

13:30 - 13:55 Active Digital Printing Scheme without Sizing and Steam Washing

Speaker:

1. Mr. Yongqin He, General Manager of Populare Commerce Co Ltd
2. Mr.Yongsheng Liang, General Manager of Qingdao New Era Digital Technology Co Ltd

14:00 - 14:25 Transfer Printing on Eco-cotton

Speaker: Mr.Lizhong Fang, Sales Manager of Shaoxing Xinjingke Printing and Dyeing Technology Co Ltd

14:30 - 14:55 Case Sharing of Home Textile Enterprises from Traditional Printing to Digital Printing

Speaker: Ms Gao Hong, Manager of ShanDong LiuTuan Home Textile Inc

15:00 - 15:25 How does digital printing meet the innovation, fast changing and eco-friendly home textiles requirements

Speaker: Mr. Karon Guan, Sales Manager of Foshan Sanshui Yingjie Precision Machinery Co Ltd (New King Time)

15:30 - 16:30 Discussion on Supply Chain of Digital Printing for Home Textiles

Speaker:

1. Mr.Lizhong Fang, Sales Manager of Shaoxing Xinjingke Printing and Dyeing Technology Co Ltd
2. Mr. Jason Zhao, R&D / Sales Manager of EFI Reggiani
3. Mr. Tian Hong Yuan , General Manager of Nantong Xinjian Digital Printing Co Ltd
4. Mr. Taitian Chen, Sales Director of Wuxi Chengming Environmental Protection Technology Co Ltd
5. Mr. Karon Guan, Sales Manager of Foshan Sanshui Yingjie Precision Machinery Co Ltd (New King Time)

地点 / Venue: 8.1C51论坛区 Seminar Area

语言 / Language: 中文 Chinese

Design Inspiration 设计风向标	<p><b>13:00 – 16:00</b> 安德马丁国际室内设计峰会 <b>Andrew Martin International Interior Design Summit</b></p> <p>13:00 - 14:00 讲者: 蒋国兴先生分享演讲</p> <p>14:00 - 15:00 讲者: 刘荣禄先生分享演讲</p> <p>15:00 - 16:00 讲者: 梁景华先生分享演讲</p> <p>地点 / Venue: 7.1M106论坛区 Seminar Area 语言 / Language: 中文 Chinese</p>
	<p><b>13:00 – 13:30</b> 家纺展25周年颁奖典礼 – 《风雨历程, 邀您见证辉煌时刻》 <b>Intertextile Shanghai Home Textile 25th Anniversary Award Ceremony</b></p> <p>地点 / Venue: 6.1D99论坛区 Seminar Area 语言 / Language: 中文 Chinese</p>
Business O2O 渠道放大镜	<p><b>13:40 – 14:20</b> 窗帘未来发展趋势论坛暨成品窗帘标准发布会 <b>Business Talk – Finished curtain development trends and standardisation conference</b></p> <p>地点 / Venue: 6.1D99论坛区 Seminar Area 语言 / Language: 中文 Chinese</p>
Business O2O 渠道放大镜	<p><b>14:30 – 16:30</b> 渠道对接 – 从跨界到无界 《品质布艺 时尚余杭》 <b>Business Talk – Crossover Boundedness – Quality fabric, fashion Yuhang</b></p> <p>地点 / Venue: 6.1D99论坛区 Seminar Area 语言 / Language: 中文 Chinese</p>

## 同期活动日程 Fringe Programme Schedule

Design Inspiration  
设计灵感

14:00 – 17:00

### 设计圆桌会议 – 为喜欢的生活而设计 Round Table Design Talk – Design for a better life

讲者:

1. 沈雷先生, 内建筑设计事务所设计总监
2. 吴滨先生, 跨界艺术家、著名设计师、WS世尊/无间设计创始人
3. 王心宴女士, 蒙泰室内设计咨询有限公司创始人兼总裁
4. Christina Biasa-Von Berg 女士, BIQUADRA公司首席设计师/设计总监兼联合创始人
5. Esra Lemmens 女士, Esra Lemmens Agency创办人
6. 孟也先生, 孟也空间创意设计事务所设计总监
7. Monika Lepel 女士, Lepel & Lepel公司董事总经理兼联合创始人
8. Peter Ippolito 先生, Ippolito Fleitz集团董事总经理兼联合创始人
9. Renato Turri 先生, PSA Publishers Ltd首席执行官
10. 孙大勇先生, 築达建筑设计咨询(北京)有限公司创始合伙人
11. 王健先生, 北京雅达家居用品有限公司董事长
12. 谢柯先生, 尚壹扬设计创始人兼设计总监

Speaker:

1. Mr. Shen Lei, Design Director of Interior Architecture Design
2. Mr. Ben Wu, Cross-Boundary Artist & Famous Designer, Founder of WS Group and W.Design
3. Ms. Cathy Wang, Founder & Chairman of Montaigne Design
4. Mrs. Christina Biasi-Von Berg, Chief Designer / Design Direction & Founder of BIQUADRA
5. Ms. Esra Lemmens, Founder of Esra Lemmens Agency
6. Mr. MengYe, Design Director of Meng Ye Space Creative Design Firm
7. Mrs. Monika Lepel, Managing Director & Co-Founder of Lepel & Lepel
8. Mr. Peter Ippolito, Managing Partner & Co-Founder of Ippolito Fleitz Group GmbH
9. Mr. Renato Turri, CEO of PSA Publishers Ltd
10. Mr. Sun Dayong, Founding Partner of Penda China
11. Mr. Wang Jian, President of Beijing Yada Home Decoration Articles Co Ltd
12. Mr. Xie Ke, Originator & Design Director of Shang Yi Yang

地点 / Venue: 4.1A82设计汇论坛区 InterDesign Forum Space

语言 / Language: 中文/英文 \*提供中/英文同声传译

Chinese / English \*Chinese / English Simultaneous interpretation provided

## 2019.8.29 星期四 Thursday

10:00 – 11:00

### 绿色家纺 – 零排放设计—筑造生态平衡系统的核心价值 Green Talk – Zero emission design – The core value of building an eco balance system

讲者: 朝阳教授, 美国资深工业设计工作者, 材料学专家

Speakers: Professor Thomas Charles, Senior Industrial Designer, Material Science Expert

地点 / Venue: 4.1A82设计汇论坛区 InterDesign Forum Space

语言 / Language: 中文 Chinese

Textiles & Technologies  
技术最前线

10:00 – 12:00

数码印花论坛 – 新路在何方? 趋势前沿: 家纺智能工厂前沿探索

Digital Printing Seminar – Where's the new development of Digital Printing Technology in the Home Textiles Industry? Forefront of Trends: Exploration of home textiles intelligent factories

10:00-10:05 开场致辞

10:05-10:30 微工厂-纺织印花按需生产实现零库存

讲者: 张尚智先生, 联泰贸易有限公司总经理

10:35-11:00 产业转型升级与智能制造

讲者: 刘奕强先生, 苏州琼派瑞特电子科技有限公司高级顾问

11:05-12:00 数码印花工厂高速增长有方法

讲者:

- 1.王志刚先生, 飞耀(上海)信息科技有限公司销售总监
- 2.任学斌先生, 绍兴蝶羽印数码科技有限公司总经理
- 3.陈艳艳女士, 沈阳飞行船数码喷印设备有限公司副总经理
- 4.杨胜先生, 深圳市墨库图文技术有限公司行业经理
- 5.张国阳先生, 特邀嘉宾

10:00-10:05 Opening

10:05 - 10:30 Micro Factory – Realise zero inventory by utilising textile printing to produce on demand

Speaker: Mr.Robert Cheung, General Manager of Global Fortune

10:35 - 11:00 Industrial upgrading and intelligent manufacturing

Speaker: Mr. Leo Liu, Senior Consultant of Suzhou Transparent Electronic Technology Co Ltd

11:05 - 12:00 How to realise high-speed growth for digital printing factories

Speaker:

1. Mr.Zhigang Wang, Sales Director of Feiguan (Shanghai) Information Technology Co Ltd
2. Mr.Xuebin Ren, General Manager of Shaoxing Dieyuyin Digital Technology Co Ltd
3. Ms. Yanyan Chen, Deputy General Manager of Shenyang Sky Air-Ship Digital Printing Equipment Co Ltd
4. Samo, Industry Manager of Shenzhen Inkbank Graphic Technologu Co Ltd
5. Mr. Guoyang Zhang, Special Guest

地点 / Venue: 8.1C51论坛区 Seminar Area

语言 / Language: 中文 Chinese

## 同期活动日程 Fringe Programme Schedule

Design Inspiration 设计风向标	10:00 – 12:00	<b>安德马丁国际室内设计峰会</b> <b>Andrew Martin International Interior Design Summit</b>  10:00 - 11:00 讲者：张灿先生分享演讲  11:00 - 12:00 讲者：崔树先生分享演讲  地点 / Venue: 7.1M106论坛区 Seminar Area 语言 / Language: 中文 Chinese
Business Q20 渠道放大镜	10:45 – 11:45	<b>渠道对接 – 从跨界到无界《软装新品类畅谈大家居》</b> <b>Business Talk – Crossover boundedness – Discuss whole home concept with new interior decoration</b>  地点 / Venue: 6.1D99论坛区 Seminar Area 语言 / Language: 中文 Chinese
Design Inspiration 设计风向标	11:10 – 12:00	<b>商用/工装订制360° – 酒店设计 – 织物添彩</b> <b>Contract Business 360° – Hotel design – performing with fabrics</b>  讲者：Christina Biasi-Von Berg 女士, BIQUADRA公司首席设计师/设计总监兼创始人 Speaker: Mrs. Christina Biasi-Von Berg, Chief Designer / Design Direction & Founder of BIQUADRA  12:10 - 13:40 展商导览 Guide Tour  地点 / Venue: 4.1A82设计汇论坛区 InterDesign Forum Space 语言 / Language: 英文 *提供中文同声传译 English *Chinese simultaneous interpretation provided
Design Inspiration 设计风向标	13:00 – 14:00	<b>设计讲堂 – 家居设计的过去, 现在和未来</b> <b>Design Talk– The past, present and future of furnishing design</b>  讲者：喜多俊之先生, 日本国宝级设计师/ 大阪艺术大学教授/ “RENOVETTA” 项目倡议者 Speaker: Toshiyuki Kita (喜多俊之), Designer; Professor at The Osaka University of Arts; Proponent of Japanese lifestyle renovation, the “RENOVETTA” project  地点 / Venue: 4.1A82设计汇论坛区 InterDesign Forum Space 语言 / Language: 日文 *提供中文同声传译 Japanese *Chinese simultaneous interpretation provided
Business Q20 渠道放大镜	13:00 – 14:00	<b>渠道对接 – 中国家具面料企业如何进入日本市场</b> <b>Business Talk– Ways for Chinese furnishing companies to join the Japanese market</b>  讲者：长岛贵好先生, 日本AIK出版公司社长 Speaker: Mr. Takayoshi Nagashima, President of AIK Co Ltd  地点 / Venue: 6.1D99论坛区 Seminar Area 语言 / Language: 日文 *提供中文同声传译 Japanese *Chinese simultaneous interpretation provided

13:00 – 16:00 安德马丁国际室内设计峰会  
Andrew Martin International Interior Design Summit

13:00 - 14:00 讲者: 孙天文先生分享演讲

14:00 - 15:00 讲者: 吴滨先生分享演讲

15:00 - 16:00 讲者: 梁志天先生分享演讲

地点 / Venue: 7.1M106论坛区 Seminar Area  
语言 / Language: 中文 Chinese

13:30 – 17:00 授权论坛 – IP引领时尚, 授权助力零售  
Home Textiles Licensing – Trends with IP, Retail with Licensing

13:30 -14:00 全球授权行业概述  
讲者: 黄玉芬女士, 国际授权业协会大中华及东南亚区董事总经理

14:00-14:20 IP授权新玩法——Bduck授权成功案例分享  
讲者: 陈华品先生, 盈思市场拓展有限公司副总经理

14:20-14:40 IP授权助力家纺企业差异化竞争  
讲者: 万维先生, 罗莱生活科技股份有限公司LOVO家纺市场营销主管

14:40-15:00 艺术悦生活——博物馆x家居生活新方式  
讲者: 韩静女士, 上海品源文华市场营销策划有限公司资深合伙人

15:00-15:20 以萌芽熊为例——IP如何撬动消费市场  
讲者: 黄洁立女士, 上海智间网络科技有限公司合伙人

15:20-16:00 (专题讨论会)  
主题:  
1. IP授权如何赋能家纺企业?  
2. 家纺企业如何选择适合自己的IP?  
讲者:  
1. 黄玉芬女士, 国际授权业协会大中华及东南亚区董事总经理  
2. 万维先生, 罗莱生活科技股份有限公司LOVO家纺市场营销主管  
3. 张尚智先生, 联泰贸易有限公司总经理  
4. 岑亦莊女士, 朗智(品牌)有限公司董事

16:00-17:00 IP品牌授权对接交流会  
参与者: IP版权方、版权代理公司、被授权商

地点 / Venue: 8.1C51论坛区 Seminar Area  
语言 / Language: 中文 Chinese

## 同期活动日程 Fringe Programme Schedule

Industry Empowerment  
跨产业赋能

### 13:30 – 17:00 授权论坛 – IP引领时尚, 授权助力零售 Home Textiles Licensing – Trends with IP, Retail with Licensing

- 13:30 -14:00 Global Licensing Industry Overview  
Speaker: Ms. Tani Wong, Managing Director, Greater China and Southeast Asia, Licensing International
- 14:00-14:20 New Way on Licensing, Bduck Licensing Case Study  
Speaker: Mr. Brian Chan, Deputy General Manager, ens Global Marketing Ltd
- 14:20-14:40 Licensing Enables Home Textiles to Win Competition with Differentiation  
Speaker: Mr. Wesley Wan, LOVO Marketing Head, LOVO Department, Luolai Lifestyle Technology Co Ltd
- 14:40-15:00 Arts Makes Delicate Lifestyle, Museums with Home Décor for Synergy  
Speaker: Ms. Han Jing, Senior Partner, Alfilo Brands
- 15:00-15:20 IP Benefits Consuming Market, DoroBear Licensing Case Study  
Speaker: Ms. Lili Huang, Partner, Shanghai Witzzone Technology Co Ltd
- 15:20-16:00 (Panel Discussion)  
Topic:  
1. How licensing could benefit home textile companies?  
2. How to choose an IP properly for a home textile company?  
Speaker:  
1. Ms. Tani Wong, Managing Director, Greater China and Southeast Asia, Licensing International  
2. Mr. Wesley Wan, LOVO Marketing Head, LOVO Department, Luolai Lifestyle Technology Co Ltd  
3. Mr. Robert Cheung, General Manager of Global Fortune  
4. Ms. Edith Y.C. Sum, Director, Long Wise Inc Ltd
- 16:00-17:00 Licensing Business Matching Event  
Participants: Licensors, Licensing agents, Licensees

地点 / Venue: 8.1C51论坛区 Seminar Area  
语言 / Language: 中文 Chinese

### 14:00 – 16:00 渠道对接 – 从跨界到无界《创意设计 魅力软装》 Business Talk – Crossover boundedness – Creative design in interior decoration

地点 / Venue: 6.1D99论坛区 Seminar Area  
语言 / Language: 中文 Chinese

Business O2O  
渠道放大镜



Design Inspiration 设计风向标	<p>14:10 – 15:10 <b>设计讲堂 – 点缀生活的纺织品</b> <b>Design Talk– The fabrics of living</b></p> <p>讲者： Peter Ippolito 先生, Ippolito Fleitz集团董事总经理兼联合创始人 Speaker: Mr. Peter Ippolito, Managing Partner &amp; Co-Founder of Ippolito Fleitz Group GmbH</p> <p>15:10 - 16:40 展商导览 Guide Tour</p> <p>地点 / Venue: 4.1A82设计汇论坛区 InterDesign Forum Space 语言 / Language: 英文 *提供中文同声传译 English *Chinese simultaneous interpretation provided</p>
Design Inspiration 设计风向标	<p>15:20 – 16:20 <b>商用/工装订制360° – 如何更加主动的做设计– 设计师身份的甲方化</b> <b>Contract Business 360° – Designing proactively, responding to customers' needs</b></p> <p>讲者： 周遊先生, “更新设计” 创始人 Speaker: Mr. Zhou You, Founder of “Update Studio”</p> <p>地点 / Venue: 4.1A82设计汇论坛区 InterDesign Forum Space 语言 / Language: 中文 *提供英文同声传译 Chinese *English simultaneous interpretation provided</p>
Textiles & Technologies 技术最前线	<p>16:30 – 17:30 <b>绿色家纺 – 如何在家用纺织品及面料方面实现可持续?</b> <b>Green Talk – How Sustainability is applied within a Home Furnishings and Fabrics business</b></p> <p>讲者： 1. Lincoln Chan先生, Halo Fabrics Ltd董事总经理及Halo Creative Design Ltd 新发展部门主管 2. Tim Oulton先生, Halo Creative Design Ltd 创始人及董事长</p> <p>Speaker: 1. Mr. Lincoln Chan, Managing Director of Halo Fabrics Ltd &amp; Head of New Development of Halo Creative Design Ltd 2. Mr. Tim Oulton, Founder and CEO of Halo Creative Design Ltd</p> <p>地点 / Venue: 4.1A82设计汇论坛区 InterDesign Forum Space 语言 / Language: 英文 *提供中文同声传译 English *Chinese simultaneous interpretation provided</p>

# 同期活动日程 Fringe Programme Schedule

2019.8.30 星期五 Friday

Design Inspiration 设计风向标	10:00 – 11:00	<b>商用/工装订制360° – 工装的流行趋势</b> <b>Contract Business 360° – Trends in Contract</b>  讲者: 章毅女士, Trevira CS 商务发展部经理 Speakers: Ms. Jenny Zhang, Manager Business Development, Trevira - An Indorama Ventures Company  地点 / Venue: 4.1A82设计汇论坛区 InterDesign Forum Space 语言 / Language: 中文 Chinese
Design Inspiration 设计风向标	10:25 – 12:00	<b>安德马丁国际室内设计峰会</b> <b>Andrew Martin International Interior Design Summit</b>  讲者: Sue Timney分享演讲  地点 / Venue: 7.1M106论坛区 Seminar Area 语言 / Language: 中文 Chinese
Business Q2O 渠道放大镜	10:45 – 11:45	<b>渠道对接 – 灯饰与空间环境关系</b> <b>Business Talk – Lighting vs Space</b>  讲者: 1. 简广贤女士, 中山市古镇米高灯饰有限公司总裁 2. 江明先生, 中山市华邦灯饰照明有限公司执行董事, WeLOVE品牌创始人  Speaker: 1. Ms. Jian Guangxian, CEO of Zhongshan Guzhen Migo Light Co Ltd 2. Mr. Jiang Ming, CEO of Zhongshan Huabang Lighting company Ltd, Founder of WeLOVE  地点 / Venue: 6.1D99论坛区 Seminar Area 语言 / Language: 中文 Chinese
Textiles & Technologies 技术最前线	11:00 – 12:00	<b>检测认证 – 信心纺织品 – 如何建立消费者信任</b> <b>Testing &amp; Certification – Confidence in Textiles – How to build trust with today's consumer</b>  讲者: 赵伟女士, 特思达 (上海) 纺织检定有限公司运营经理 Speaker: Ms. Kit Zhao, Operation Manager of TESTEX (Shanghai) Textile Testing Co Ltd  地点 / Venue: 8.1C51论坛区 Seminar Area 语言 / Language: 中文 Chinese

# 同期活动日程 Fringe Programme Schedule

Design Inspiration 设计风向标	11:10 – 12:00	<b>商用/工装订制360° – 享受工作! 办公环境中的纺织品</b> <b>Contract Business 360° – Enjoy working! – Textiles in office environments</b>  讲者: Monika Lepel 女士, Lepel & Lepel 公司董事总经理兼联合创始人 Speaker: Mrs. Monika Lepel, Managing Director & Co-Founder of Lepel & Lepel  12:10 - 13:40 展商导览 Guide Tour  地点 / Venue: 4.1A82设计汇论坛区 InterDesign Forum Space 语言 / Language: 英文 *提供中文同声传译 English *Chinese simultaneous interpretation provided
Business O2O 渠道放大镜	13:00 – 14:00	<b>线上设计及采购平台服务区 – 中国家居新趋势</b> <b>Design + Trade @ E-commerce – The new home furnishing trends in China</b>  讲者: 吴倩萌女士, 好好住家居研究院院长 Speaker: Ms. Elin Wu, President, Home Furnishing Research Institute, HaoHaoZhu  地点 / Venue: 4.1A82设计汇论坛区 InterDesign Forum Space 语言 / Language: 中文 Chinese
Business O2O 渠道放大镜	13:00 – 13:45	<b>渠道对接 – 探讨俄罗斯市场新发展 – 俄罗斯买家采购习惯分析</b> <b>Business Talk – Where does the market move – news &amp; analysis of Russian buyers</b>  讲者: Anna Runof 女士, WilliZ.info 业务拓展主任 Speaker: Ms. Anna Runof, Business Development Director of WilliZ.info  地点 / Venue: 6.1D99论坛区 Seminar Area 语言 / Language: 英文 *提供中文同声传译 English *Chinese simultaneous interpretation provided
Business O2O 渠道放大镜	14:00 – 16:00	<b>渠道对接 – 从跨界到无界《大家居产业趋势》</b> <b>Business Talk – Crossover boundedness – Trends in whole home industry</b>  地点 / Venue: 6.1D99论坛区 Seminar Area 语言 / Language: 中文 Chinese
Business O2O 渠道放大镜	14:10 – 15:10	<b>线上设计及采购平台服务区 – 安邸AD品牌, 家居生活全产品服务商</b> <b>Design + Trade @ E-commerce – What we like the best we put in a shop</b>  讲者: 金晨女士, 安邸 造型师 / 商务扩展经理 Speaker: Ms. Jin Chen, AD Stylist/Business Development Manager  地点 / Venue: 4.1A82设计汇论坛区 InterDesign Forum Space 语言 / Language: 中文 Chinese

## 同期活动日程 Fringe Programme Schedule

渠道放大镜  
Business O2O

**15:20 – 16:20** 线上设计及采购平台服务区 – 从设计作品解读设计行业背后的故事  
**Design + Trade @ E-commerce – Understanding the stories behind the design industry from case studies**

讲者：祝爽女士, 建E室内设计网媒体总监及主编  
Speaker: Ms. Cara Zhu, CMO & Chief Editor of [www.justeasy.cn](http://www.justeasy.cn)

地点 / Venue: 4.1A82设计汇论坛区 InterDesign Forum Space  
语言 / Language: 中文 Chinese

渠道放大镜  
Business O2O

**16:30 – 17:30** 线上设计及采购平台服务区 – 工匠精神主导中国家居市场的时代  
**Design + Trade @ E-commerce – Craftsman spirit leading China's home market**

讲者：李明熹女士, 北京集智互联科技有限公司创始人; 旗下爱发AIFA (家具厂商连接渠道的好帮手) 创始人; 资深互联网产品设计师; 高端软装设计总监  
Speaker: Ms. Mingxi Li, the Founder of AIFA; Senior internet product designer; High-end deco interior design director

地点 / Venue: 4.1A82设计汇论坛区 InterDesign Forum Space  
语言 / Language: 中文 Chinese